

Brian Roberts

Graphic Designer & Illustrator // Herefordshire // brian@prawnsoda.co.uk // 0797 0867 734

Profile.

Graphic Designer with 20 years industry experience in print and web/mobile design. Excellent technical skills, communication and understanding, taking designs from concept through to finished artwork. Self motivated, organised and with a good sense of humour, I have delivered projects for some iconic brands including Disney, Marvel, Virgin, Marks & Spencer, Homepride, British Gas, BBC & ITV.

Skills.

Art Direction	Adobe Photoshop	Project Leader	Front End Development
Graphic Design	Adobe Illustrator	Press-Ready Artwork	UI / UX Design
Illustration	Adobe InDesign	Typography & Layout	HTML / CSS Coding

Commercial History.

Prawnsoda Ltd // 2017 to Present // Creative Director / Designer / Illustrator // London

Working alone or hiring designers, photographers and illustrators as required. Pitch, through concept work to delivered artwork for print, web, mobile and TV. Projects include Robot Games (Robot Cricket, Robot Baseball), Naked Health, Denison Electrical and Minamon Films.

Stick Sports Ltd // 2014 to 2017 // Designer / Illustrator / Animator // London

Graphics, user interfaces and characters for the key titles; Stick Cricket, Stick Tennis and Stick Soccer (plus promotional material). As well as producing concept work and prototypes for future releases including Darts, Racing & Golf.

PB Media Ltd // 2007 to 2014 // Creative Director / Designer / Illustrator // London

Graphic design, web design and illustration for a number of rights agencies, including Entertainment Rights, Liberation and ITV Studio. Plus DVD packaging design and advertising for brands including Disney, Marvel, Postman Pat, Lewis, Arsenal FC and many more.

Numbers.

- 80,000,000+ Mobile Game Downloads
- 2,000+ Press Adverts Produced
- 300+ DVDs Designed & Released
- 50+ Websites Designed & Launched
- 400+ Comic Strips Published
- 7x Magazines Featuring Comic Strips
- 3x TV Adverts Written & Directed
- 20 Years Experience with Adobe Creative Suite
- 20 Years Design Industry Experience

Education.

Falmouth College of Arts

Graphic Design & Typography

Herefordshire College of Arts

Foundation Studies in Art & Design

Awards.

TIGA Games Industry Awards, British Video Association Awards, UK Viral Game Chart #1, FAB Design Awards, Proctor & Stevenson Design Award.

Portfolios.

Graphic Design: www.prawnsoda.co.uk

Illustration: www.prawnsoda.co.uk/illustration

Linked In: www.linkedin.com/in/prawnsoda

